# **JUSTIN ROBERTSON**

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### **EDUCATION**

## Rollins College, Winter Park, Florida

May 2022

Bachelor of Arts in Spanish; Minor in German

- GPA in Major: 3.9/4.0
- Participated in 3-week field study in Costa Rica analyzing the relationship between agricultural systems and protected wilderness areas

### La Universidad de Oviedo, Oviedo, Spain

August 2019 - December 2019

Completed coursework in international business, Spanish culture, and world religions

#### **EXPERIENCE**

## The Golf Channel, Orlando, Florida

January 2022 – April 2022

Communications Intern

- Assisted producer in writing and editing featured stories
- Edited hours of recorded footage into 30 seconds of on-air highlights
- Researched and compiled information on various guests for 3 high-profile talk shows
- Shadowed production activities including teleprompter operations and stage management for 60-minute program

# Jackson and Smith Products, Altamonte Springs, Florida

Management Intern

July 2021 - August 2021

- Created Excel database to track customer purchasing patterns
- · Monitored sales and ordered products as necessary to meet customer demands

Sales Assistant

July 2020 - June 2021

- Greeted customers and provided recommendations to meet specified needs
- Designed flyers to promote end-of-summer sales specials

## TGIFridays, Altamonte Springs, Florida

May 2018 – August 2019

Shift Supervisor and Server

- Managed front-of-house operations during select shifts, including supervision of 8 employees
- Provided printed reports of hourly sales to manager-on-duty
- Motivated and encouraged serving staff to meet daily sales quotas

#### **CAMPUS ACTIVITIES**

# Rollins College Student Government, Winter Park, Florida

October 2018 – Present

Public Relations Chair

- Formulate and implement improved marketing plan
- Monitor regular and timely publication of information via social media and website

# Rollins College Baseball Team, Winter Park, Florida

August 2018 - Present

Member

- Manage full course load while attending daily practice and travelling for games
- Demonstrate ability to accept challenges and make decisions under pressure

### **SKILLS**

Language: Fluent in Spanish; Literate in German

Computer: Advanced in Microsoft Word, Excel, and PowerPoint; Adobe Photoshop

Social Media: Experienced in Facebook, Twitter, and LinkedIn

